



US Potato Board School Wellness Grant Program

Grant Application

Grant proposals can be downloaded at www.schoolnutrition.org or www.healthypotato.com/health.asp.

US Potato Board (USPB) and the School Nutrition Foundation (SNF) are partners in sponsoring ten (10) grants for qualified school districts to receive funds in the amount of \$2,500. Grant recipients are expected to use these funds towards purchasing equipment and/or implementing a physical education curriculum, which will assist students in becoming conscious of a healthy lifestyle.

Grant applications are due **April 15, 2008**. Late proposals will not be considered. Grants will be reviewed in May 2008 and winners announced before the end of the 2007-08 school year and at the 2008 School Nutrition Association (SNA) Annual National Conference (ANC). You will be notified via e-mail if your grant proposal was declined.

Eligibility Requirements

1. You must apply on behalf of a public elementary school.
2. Your school must participate in the National School Lunch Program.
3. Applicant must either be a member of SNA for a minimum of 1 (one) year or an SNA member must sponsor the applicant. Please visit the SNA website at: <http://www.schoolnutrition.org/Index.aspx?id=1111> to find a member in your state through the SNA state affiliate.

2008 U.S. Potato Board Wellness Grant Application

Grant proposal

Provide a brief profile of your school and a narrative that describes why healthfully prepared potatoes, other vegetables and fruits, and improved physical activity matter to the students at your school. (Maximum word limit: 350).

Share the overall plan for how your school will use this grant award. Include details such as: what equipment would be purchased, how new curricula would be implemented, other components of the program, such as student, teacher and parent involvement; nutrition or physical activity education; innovative/new ways to increase intake of healthfully prepared potatoes and/or physical activity, plan for sustainability. (Maximum word limit: 1000).

Include budget estimates. Allowable expenses include: equipment for food service, equipment for playground or physical education classes (PE), cost of food for recipe demonstrations/taste testing that promotes healthfully prepared potatoes, cost for food samples associated with nutrition education activities, staff time, equipment use demonstrations or trainings, taste tests, refreshments for student, parent, school personnel meetings related to the project. (Maximum word limit: 350).

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Selected entries may be published in School Foodservice & Nutrition magazine or on the SNA Web site. The program administrators retain the right to edit entries for publication. Photographs and other information submitted may also appear on the Web site of the USPB.

I agree to abide by decisions of the program administrators. Yes No

I agree that all entries will become property of the United States Potato Board (USPB) School Wellness Grant Program, that none will be returned and they may be used in future publicity efforts. Yes No

Applicant Signature Date

SNA Sponsor Signature Date SNA Member Name Member ID

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Mailed applications must be POSTMARKED by April 15, 2008:

Mail to: US Potato Board Healthy School Wellness Grant Program
 Attn: Amy Jackson
 Fleishman-Hillard, Inc.
 300 Capitol Mall, Suite 1100
 Sacramento, CA 95814-4348

Or you may email applications by April 15, 2008:

Email: amy.jackson@fleishman.com