



## **BANPAC/Bay Area Regional Network Quarterly Meeting**

**June 4, 2008**

**Elihu Harris State Office Building  
1515 Clay Street  
Oakland, CA 94612  
First Floor Auditorium**

### ***Creating a Healthy Food Environment for the Whole Community***

- 8:30-9:00 Registration & Exhibits  
—Thank you to *The Health Trust* for the Continental Breakfast!
- 9:00-9:15 Welcome & Introduction  
**Amor Santiago**, *BANPAC Leadership Council*
- 9:15-9:45 The Child Nutrition Reauthorization Act—What you need to know
- **Linda Franklin**, WIC Program Director, Alameda County WIC Program  
*Changes to the WIC Food Package*
  - **Kumar Chandran**, California Food Policy Advocates, *CNRA 2009 Policy Issues*
- 9:45-10:30 **Rethink Your Drink/Soda Free Summer Campaign Launch!**
- 10:30-10:45 Break—includes PA Break by **Carmen Bogan**,  
*Network for a Healthy California-Bay Area Region PA Specialist*
- 10:45-11:30 Understanding our regional food system and how it affects healthy eating in FSNE eligible communities. **Heather Wooten**, Public Health Law & Policy, Moderator.
- **Hank Herrera**, Project Coordinator, The Hope Collaborative, *What if? Implications of Systemic Food Policy Change to Achieve Food & Fitness Vision in Oakland*
  - **Paula Jones**, San Francisco Food Systems, San Francisco Dept of Public Health

- 11:30-1:00 Economic Development 101 for Low-Income Communities  
**Robert S. Ogilvie**, Public Health Law and Policy (working lunch)
- This interactive workshop will provide an overview of how economic development intersects with nutrition outcomes. Participants will analyze how economic development strategies can be used to increase the availability of fresh fruits and vegetables in underserved, low-income neighborhoods. Topics will include supermarket attraction and development, corner store conversions, and more.
- 1:00-2:30 Creating a Healthy Food Environment –Program Highlights and Updates  
**Robert S. Ogilvie**, Public Health Law & Policy, Moderator
- Store Conversion and more! **Gwendolyn Smith**, Literacy for Environmental Justice. *How to involve corner store merchants in promoting healthy food choices in low-income communities.*
  - **JoAnn Evangelista**, Berkeley Health Dept. *How Low-Income Middle and High School Youth are Promoting Healthy Snacking Choices at Neighborhood Corner Stores.*
  - **Charlotte Dickson**, Contra Costa County Health and Human Services, Obesity and Diabetes Prevention Manager, Community Wellness and Prevention Program. *Strategies for involving community residents in increasing the availability of healthy food choices in low-income neighborhoods in Contra Costa County.*
  - **Stefan Harvey**, California Center for Public Health Advocacy, *Designed for Disease: The Link Between Local Food Environments and Obesity and Diabetes*
- 2:30-3:30 Advisory Groups and Committee Meetings (room assignments subject to change)
- African American Campaign Advisory Group—Room 7
  - Latino Campaign Advisory Group—Room 8
  - Worksite Program Advisory Group—Room 10
  - Youth Action Group—Room 11
  - Physical Activity Advisory Committee-Auditorium

This event is funded, in part, by the USDA's Food Stamp Program through the Network for a Healthy California, an equal opportunity provider and employer. For information on obesity prevention or food stamps, call 1.888.328.3483.

Santa Clara County Public Health Department—Nutrition and Wellness Unit is the lead agency for BANPAC and the Network for a Healthy California-Bay Area Region.

