



**BANPAC/Bay Area Regional Network Membership
Meeting
March 25, 2009
Elihu Harris State Building, Oakland
Minutes**

***Creating a Healthy Food & Physical Activity
Environment at Schools & in the Community***

- 8:30-9:00 Registration & Exhibits
- 9:00-9:15 BANPAC Update
Christina Goette, *Chair, BANPAC Leadership Council*
- ✓ Introduced Tuline Baykal, *Children's PowerPlay! Campaign Coordinator*
 - ✓ Gave a snapshot of what to expect during the day
- Susan Karlins** reviewed the packet and thanked Network and BANPAC colleagues for their help in preparing, staffing and presenting at the meeting, Steps to a Healthier Santa Clara County for support of the meeting, and Mary Hernandez for preparation and logistical support of the past four BANPAC meetings
- 9:15-10:50 Understanding and Applying the New Physical Activity Guidelines for Americans [Morning PA Track]
- **Lisa Cirill**, California Center for Physical Activity, presented an *overview* of the 2008 PA Guidelines
 - **Carmen Bogan**, PA Specialist, Moderated Case Study Overviews of applying the standards in community settings
 - *African American and Latino Campaigns*, **Monique Woodford** and **Pamela Harter** Network Campaign Coordinators
 - *In Schools* – **Tuline Baykal**, Children's PowerPlay! Campaign Coordinator)
 - *In the Workplace* – **Suellen Haggerty**, Worksite Program Coordinator
- 9:15-10:50 Meeting School Nutrition Standards—Where Do We Go from Here? [Morning Nutrition Track] Auditorium

- **Miguel Villarreal**, Director, Food & Nutritional Services, Novato Unified School District, Marin County & Chair, Public Policy & Legislation, CSNA—Reviewed funding for school programs and summarized innovations at Novato Unified School District.
- **Gail Woodward-Lopez**, UC Berkeley Center for Weight & Health, addressed the fiscal side of competitive foods, showing data indicating that they do not contribute significantly to revenue and offer less nutritious competition to school meals
- **Lisa Craypo**, Sr. Associate, Samuels & Associates, Reviewed survey results to show how well schools are complying with standards in the HEAC Schools and the RWJF High School Study.
- **Katherine Hawksworth**, Project Lean, coordinated the presentations and facilitated discussion.

10:50-11:10 PA Break led by **Carmen Bogan**, Network for a Healthy California-Bay Area Region, PA Specialist ---good music + dance steps = more energy!

- 11:10-12:30 Joint use: A Strategy to Identify Public Space for Physical Activity
- **Manal Aboelata**, Program Director, Prevention Institute and Chair of Joint Use Statewide Taskforce, introduced the concept of joint use as one strategy to increase physical activity opportunities in low-income neighborhoods
 - **Robert Ogilvie**-- Program Director, Planning for Healthy Places, Public Health Law & Policy, presented a variety of ways that schools and communities can collaborate to increase opportunities for physical activity
 - **Martin Martinez**, Policy Director, California Pan-Ethnic Health Network (CPEHN), presented on empowering communities of color to advocate for healthier communities, including joint use of school facilities for physical activity.
 - **Shane McAfee**, General Manager, Greater Vallejo Recreation District, recounted his compelling experiences with overcoming barriers to joint use as a recreation department staff member and now director.

12:30-12:45 Be Sugar Savvy/Soda Free Summer—Lisa Craypo reviewed the Cal Endowment funded evaluation of the 2008 Campaign

- 12:45-2:00 Lunch & Be Sugar Savvy/Soda Free Summer 2009 facilitated planning sessions
- Representatives from each county met with those from a neighboring county to plan activities for this year's campaign

- 2:30-3:15 New Member Orientation—Susan Karlins introduced 10 new members to BANPAC and suggested various ways that new members can participate.
- 2:00-3:30 Advisory Groups and Committee Meetings (including a PA integration consultation with Carmen Bogan, PA Specialist)
- African American Campaign Advisory Group (**Monique Woodford**)
 - Latino Campaign Advisory Group (**Pamela Harter**)
 - Worksite Program Advisory Group (**Suellen Haggerty**)
 - Food Security Committee (**Suzanne Ryan-Ibarra**)
 - Youth Action Group (**Tuline Baykal**)



This program was produced, in part, by the California Department of Public Health's *Network for a Healthy California*, with funding from the USDA Supplemental Nutrition Assistance Program (formerly the Food Stamp Program). These institutions are equal opportunity providers and employers. In California, food stamps provide assistance to low-income households, and can help buy nutritious foods for better health. For food stamp information, call 877-847-3663. For important nutrition information visit www.cachampionsforchange.net **Thank you to Steps to a Healthier Santa Clara County for supporting our meeting.** Santa Clara County Public Health Department is the lead agency for BANPAC and the Network for a Healthy California-Bay Area Region.

