

Joint Use of Public Facilities & Community Opportunities for Physical Activity

Bay Area Nutrition and Physical
Activity Collaborative

March 25, 2009

Locked Up and Locked Out



Places to Play in Low-Income Communities

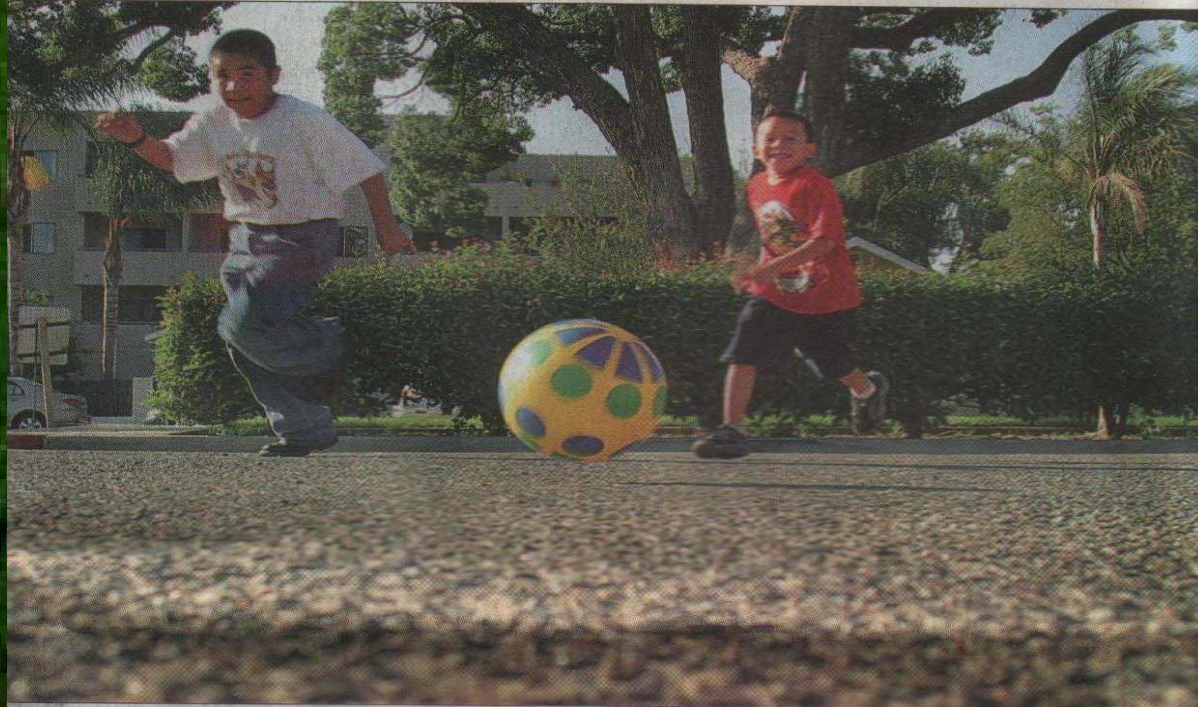
- A University of North Carolina study of 20,000 teenagers reveals that poorer neighborhoods have fewer parks and recreation facilities (*Pediatrics*, Feb 2006)
- In Los Angeles, 'large disparities in park acreage by council district' (*The City Project*, 2006)
- Communities with lower incomes, higher poverty rates, and higher proportions of racial/ethnic minorities—those most at risk to be sedentary and overweight—also have the fewest community-level physical activity-related opportunities. (Powell et al. 2004)
- Latino and African American youth in lower income families reported worse access to safe parks and open space and lower activity levels than white or upper-income peers. (CHIS, 2005)

Cumplimos
12
Años
de servicio
1998 - 2009

Excélsio

DEL CONDADO DE ORANGE

Tras un espacio para jugar



FOTOS POR ARMANDO BROWN/EXCÉLSIO

ANDO ENERGÍA: A falta de una zona verde, los menores de la comunidad de la escuela Garfield encontraron en el estacionamiento de su escuela un lugar para desarrollar actividades físicas. Abajo: Los niños de la escuela Roosevelt jugando en el lote con grama que les prestó ese plantel.

Por Patricia Prieto
Continúa

estacionamiento del plantel educativo, donde los niños se venían realizando las labores de esta actividad. El plantel Roosevelt también tiene un lote con grama que les prestó ese plantel.

Strategic
Alliance
Promoting healthy food and activity environments



**NO CHILDREN
ALLOWED
PLAYING IN
COURT YARD**

MANAGEMENT

G

G



What is joint use?

- **A partnership to share facilities** between a local school district and the corresponding city/county, parks and recreation department, or an organization such as the YMCA.
- These facilities can include (but are not limited to) outside tracks and fields, swimming pools, fitness centers, and gymnasiums.



Why is joint use important?

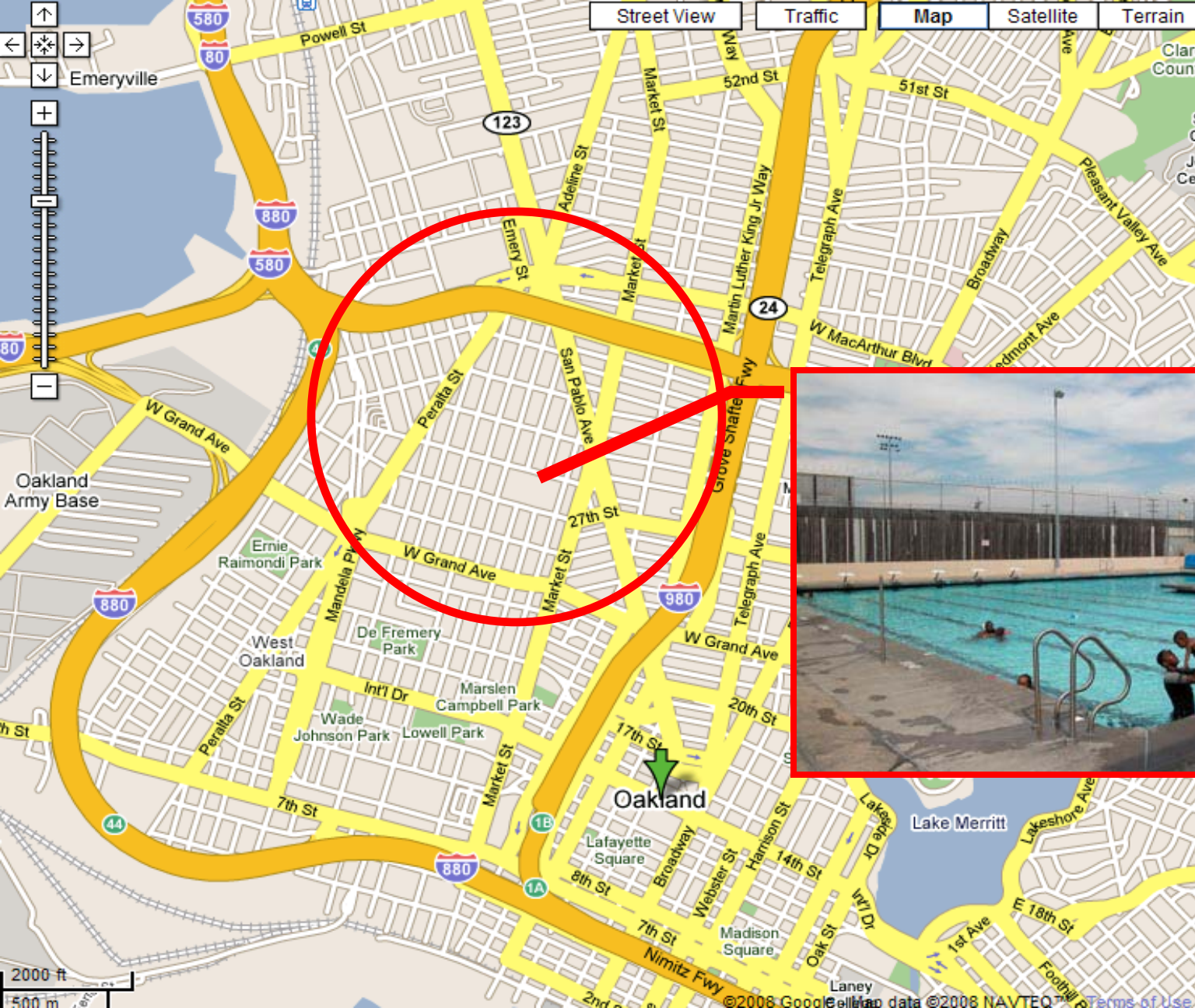


ENACT STRATEGY: Joint Use Facilities

SCHOOL ACTIVITY ENVIRONMENT

Open school facilities before and after school and on weekends for use by students, staff and neighborhood

http://www.preventioninstitute.org/sa/enact/school/joint_use.php



McClymonds Educational Complex Pool, Oakland Ca

Photo from Oakland Parks and Recreation: http://www.oaklandnet.com/parks/facilities/pp_mcclymonds.asp

Challenges that can be overcome

- Safety
- Liability
- Respect for space and maintenance
- Unclear terms of agreement
- Inadequate existing spaces
- Unanticipated or hidden uses
- Entry
- Labor (specifically in working with unions)
- Territory and tradition
- Accessibility
- Implementation

Many Example Policies

- City of Richmond
- West Covina
- City of Vista
- Santa Clarita
- Larkspur
- 13 on ENACT Local Policy Database:

<http://www.preventioninstitute.org/sa/policies>

Successful Elements of joint Use

- Shared vision & goals
- Clear communication
- Strong leadership and relationships
- Clear roles and responsibilities
- Shared planning and decision making
- Goodwill and respect amongst all parties
- Resources and money
- Partner with local officials, police departments, and unions
- Evaluation of your progress & success

resources
evaluation
shared vision
partnerships
goodwill communication
leadership
well defined agreements



Current Statewide Efforts Underway

- Joint Use Statewide Taskforce
- PHLP Joint Use Toolkit
- **CPEHN vetting statewide opportunities**
- CPL and CSBA PA/PE Project
- CanFIT Youth Media Project
- **Photovoice Project (10 sites)**
- www.jointuse.org
- CA Convergence around Joint Use

Photovoice Project Planning

- 5-10 sites throughout CA
- Use as a community engagement and organizing tool
- Highlight what's working and what's not
- Through CA State Fresno University
- January to June
- Aggregate to get a 'snapshot' of the state

Statewide Possibilities

- Florida: School Concurrency Legislation requires schools and local agency to coordinate planning (2005)
- Evaluate Joint Use projects; prioritize high-need areas
- Expand Definition of Joint Use to include outdoor areas
- Address Revenue Issues
- Simplify Application Process
- Economic Stimulus ???
- Others

A place for everyone to play



John A. Johnson Elementary School – St. Paul Minnesota

<http://www.archfoundation.org/aaf/gsbid/Videos.SCC.htm>

