



# Join us for a morning of Worksite Wellness

## CAPTURING THE VALUE IN WELLNESS PROGRAMMING

### THE INVITATION

You are invited to attend an interactive morning with Dr. Troy Adams, nationally known researcher, professor and practitioner, sharing best practices and cutting-edge research into the new way leading organizations are approaching health and wellness today. Dr. Adams will share insights and data on the important connection between employee well-being and company performance, and why high performing companies involve senior management and build cultural trust to create employee health and positive business outcomes.

### THE CALL TO ACTION

Our current climate of tight budgets and changing economies presents an increasing need for cost-saving strategies. Information presented will highlight a strong correlation between employee health and positive financial and operational results. Participants will have the opportunity to learn how to calculate return on investment (ROI) for their organization using a newly developed, on-line forecasting tool.

### WHO SHOULD ATTEND

CEOs, CFOs, Board of Directors, HR Professionals, Risk Managers, Wellness Program Coordinators, and other Key Managers.

**REGISTRATION IS REQUIRED! SEATING IS VERY LIMITED SO PLEASE REGISTER EARLY. NO MORE THAN TWO ATTENDEES PER ORGANIZATION.**

**Date: September 9, 2009**

**Time:** 8:30 – 9:00 a.m. Registration (Breakfast Reception)  
9:00 – 11:30 a.m. Worksite Wellness Seminar  
11:30 – 12:30 p.m. Informal Discussion (Box Lunch)

**RSVP:** Lori Martin  
lori.martin@hhs.sccgov.org  
408-793-2713/2700

**Location:** Santa Clara County Public Health Department  
Chronic Disease and Injury Prevention Division  
Steps to a Healthier Santa Clara County  
Sobrato Center for Nonprofits-San Jose  
Cupertino Rooms A and B  
1400 Parkmore Avenue  
San Jose, CA 95126

**Register by August 28, 2009**

