

Urban Free-wheelin' Fun



SAN JOSE *ViaVelo*

Sponsored by: **mattson**

Saturday
May 15, 2010
10am-3pm

The Mattson Technology San Jose ViaVelo kicks off a week-long celebration of cycling activities. The ViaVelo turns this otherwise busy thoroughfare into a car-free promenade to gather, bike, walk, skate, dance or stroll on a sunny May day.

Downtown at San Fernando Street between Highway 87 and Third Street

- 🎵 Live music and entertainment on two stages for adults and kids!
- ♻️ Green living demonstrations on recycling and composting
- 🚲 Children's cycling & art activities. Kids, bring your bike!
- 🚲 Guided bike rides... visit www.bikesiliconvalley.org for list
- 🛒 Vendors to hook you up with cool bike gear
- 🍴 Organic food cooking demonstrations
- 🔍 High-tech scavenger hunt via bike
- 📣 Free helmet giveaways for kids
- 🧘 Yoga classes

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CITY OF
SAN JOSE
CAPITAL OF SILICON VALLEY

SILICON VALLEY
BICYCLE
COALITION

Silicon
Valley
Leadership
Group

SAN JOSE
CYCLING CLASSIC

Mix 106.5

KAISER PERMANENTE®

Bicycle
Friendly
Community

The Leukemia &
Lymphoma Society
TEAM
IN TRAINING

ViaVelo is produced in collaboration with the Silicon Valley Bicycle Coalition and the City of San Jose.

www.sanjosecyclingclassic.com

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