

**BANPAC Food Security Committee Teleconference
October 22, 2009**

Sara Marin, ACCFB; Debra Moore, Mt. Diablo School District; Susan Stuart, Steps to a Healthier Santa Clara County; Joe Prickett, *Network for a Healthy California-Bay Area Region*; Susan Karlins, BANPAC

- ❖ Sara Marin reviewed minutes from 9/16 meeting:
 - Important to take action on a project—organized around a specific strategy
 - This committee has had not as many members
 - Who should chair and co-chair the committee?
 - What we do and why we're here
 - Importance of FS outreach
 - Other options reviewed—look for FS leads in various counties
 - Who is chairing?
- ❖ Joe:
 - Jessica Barthalow is excited and happy to hear a standing committee—wants to know what are key topics/focus? Depending upon focus—various people at CAFB who could support the committee. Jessica would be liaison if we decided on FS outreach;
 - UW has issued major grants for FS in Bay Area—a lot of opportunities
 - First: ID key focus/strategies
 - Joe shared Bus shelter ads with her; food banks increasingly interested in FS outreach. According to Jessica Barthalow, CAFB will conduct an evaluation of the impact of the Eat Right When Money's Tight advertising campaign and may be able to support some type of evaluation of a Food Stamp Outreach effort if the committee decides to move in that direction.
 - Cindy McCown: haven't heard back about interest in committee
- ❖ Debra:
 - Might want to be involved depending upon focus—Lindsey Johnson @ CCC food bank said Jessica was important and it depends upon direction.
 - There is partner interest in a Food Stamp Outreach focus
- ❖ Susan S.:
 - Didn't contact SF Food Bank yet—will follow up w/ Renska van Staveren from SF Food Bank
- ❖ Sara:
 - Marin County FB—not much momentum. Linda Armstrong said nothing going on as far as she knows. Contacted Marin FB—5 person organization. Would be happy to meet with us—would be happy to follow if we lead. Alameda County—spoke with Betsy Edwards—referred to talk to CFPA. ACCFB has increased hours for FS outreach & application assistance; multilingual. Working is a hardship that exempts participants from visiting FS office. Much overlap of work. Would provide input—want to streamline FS outreach efforts.

- There is partner interest in a Food Stamp Outreach focus

❖ Joe


- CAFB will check on changes of utilization of call center related to *Eat Right When Money's Tight* campaign.

❖ Susan K. reported on responses to the BANPAC Survey related to projects of interest to BANPAC members

As we plan future BANPAC educational initiatives (such as Be Sugar Savvy/Soda Free Summer), please indicate which topics you would want to work on, if any. Please indicate your top 3 choices.			
	<i>answered question</i>		48
	<i>skipped question</i>		5
		Response Percent	Response Count
Working with retail partners to increase access to the newly available WIC foods		14.6%	7
Supporting sustainable agriculture and community gardens		22.9%	11
Monitoring school wellness policies		20.8%	10
Mapping eligible communities to determine food resources and needs, along with chronic disease data on obesity and diabetes		33.3%	16
Continue regional Rethink Your Drink/Soda Free Summer Campaign		45.8%	22
Translate "Drink Water!" Said the Otter to Spanish and promote the book and early childhood kit throughout the region		29.2%	14
Buy Fresh/Buy Local campaigns to increase community access to fruits and vegetables		52.1%	25

As we plan future BANPAC educational initiatives (such as Be Sugar Savvy/Soda Free Summer), please indicate which topics you would want to work on, if any. Please indicate your top 3 choices.			
Healthy neighborhood stores: Support for small retail outlets to increase their proportion of produce and groceries to snack foods		37.5%	18
Increasing EBT access at Farmer's Markets		18.8%	9
Supporting community and school gardens in low-income neighborhoods		37.5%	18
Other (please specify)		2.1%	1
1. economic development/business planning for community members to start their own healthy food business ventures			

Wed, Sep 9, 2009
6:48 PM

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Discussion:

Susan S.: suggested we narrow to 3 priority areas and discuss at next meeting. **Debra:** decide at next meeting w/ January 27 meeting. **Sara:** within next month come up w/ 2-3 options to bring to table in January. **Joe:** research options and have an email discussion before the next meeting.

Joe: interest in chair? **Sara:** would like to take it on with someone else—if the group takes on specific focus as a collective, group discussion; **Debra:** with time restraint, would default to **Sara**—might want to co-chair—might be someone who is closer to the topic than I am. **Joe:** Spoke with former committee members who indicated they would come back to committee if there is a focus and action.

Next Steps:

- ❖ **Sara:** report back via email on thoughts regarding focus. ALL: Email top area to Sara—the more specific and focused—will compile and send to larger group
- ❖ **Susan K** to check out Buy Fresh/Buy Local Campaigns
- ❖ **Joe:** key outcome areas that we would see movement towards—your thought about what’s the key outcome of project? Tuesday, December 1
- ❖ **Sara:** also interested in school/community gardens but not supposed to be engaged in that