

BANPAC Be Sugar Savvy/SFS Committee
Teleconference Minutes
April 1, 2010
877-814-7306 and use pass code 2222384#

Attendees: Shirley Watt (Marin), Darlene Fujii (Alameda), Jo Seavey-Hultquist (Santa Clara), Gwenn White (Contra Costa), Suellen Haggerty (Santa Clara), Susan Karlins (BANPAC)

❖ **Sugar Savvy Curriculum**

- **Darlene** reported that the Sugar Savvy Presentation Guide is in design now; estimated printer ready date: minor changes. Changes are with her. Should be done by the end of next week (4/9).
 - ❖ Translation to Spanish—will do it in house and then have Sharee make format changes. Should be done middle of April.
- **Susan** to post on www.banpac.org when received
- Curriculum still effective, although less shocking!

- ❖ **Dental Outreach:** Darlene: CDA did not agree to fund our SFS materials—we should not put their logo on our materials. **Suellen** volunteered to approach them again—will follow up.

❖ **Otter Insert/SFS Card:**

- **Darlene** to ask Sharee for green graphic of drinks and send to Jo.
 - **Darlene** will send Jo the SFS BANPAC logo.
 - **Susan** to get VMCF postage reply bar code sku and postage paid—hopefully by tomorrow—and Rethink Your Drink logo to
 - **Jo** will replace the blue pitcher/bottle/glass graphic with just pitcher and glass.
 - ❖ Make raffle jump out more.
 - ❖ Will add phone number
 - **Jo** to receive all logos/mail info by Friday and have her designer work on it next week. Goal of having mock up for printing by 4/14/10 Committee Meeting.
 - **Everyone** to contact agencies in your county to see if there's interest in ordering more.
 - **Susan** to check w/ Lori Martin about more Otter brochures
 - **EVERYONE:** tell community partners **not** use the current SFS brochure without replacing 175 pounds with 100 pounds and ½ pound each day to ¼ pound—and remove the reply card—that address is no longer valid.
- ❖ Contra Costa and Marin not planning to re-sticker; Santa Clara may not either.
- ❖ **Susan** to look into translation of the card when final.
- ❖ **Susan** to send information on ordering stickers—**who** could make a mock up?
- ❖ **Susan** to email Jo about funding for action cards.
- ❖ **Darlene:** Still looking for money for SFS brochures for the region.
- ❖ **Darlene to send email info for dentist**
- ❖ **Darlene** said that **Andrea** to ask Luz Gomez from John Joya's office
- ❖ **Gwenn** to ask Kitty if she will be on the panel presenting on her plans w/ childcare at the April 28th panel

NEXT Call Wednesday, April 14 @ 9AM -- call 877-814-7306 and use pass code 2222384#