



WineBev Services is a social enterprise of United Cerebral Palsy of the North Bay, an employment program for adults with developmental and physical disabilities who have barriers to employment in the community. WineBev trains clients to make the transition into integrated community employment through on the job training, as well as classes in Employment Readiness skills, money management, cooking classes, basic education and self-advocacy. These classes will give them the education needed to eventually move into a community based job. The clients are referred to as employees, while staff are called supervisors. Currently, WineBev has 27 supervisors and 111 employees. WineBev passed a worksite wellness policy. As a result of the policy, WineBev offers additional trainings. Trainings include Rethink Your Drink, nutrition, and physical activity. A culture shift has been noted at WineBev. Employees and supervisors are more aware of the healthy choices available and can be heard discussing healthy alternatives. A challenge is that employees bring their own food that are not always healthy. In addition, a taco truck stops by with limited healthy options. Next steps would be to educate caregivers of the employees and talking to the taco truck about healthier options to add to their menu.



*(Photo: Employees at a Nutrition training.)*

“Educating our clients is the best thing we can do right now. Making them aware of the healthy food choices.”- Jerry Corradi

