

Pathway To A Healthy Environment

Healthy Environment Tip Sheet FUNDRAISING

Center fundraising is a necessity for our centers and often the most successful fundraising ideas involve selling food. In support of our agency's Healthy Environment Wellness Policies, we do request that centers choose fundraising projects that involve mostly healthy and nutritious foods or choose a fun non-food related fundraising event. It is important to promote consistent messages between our fundraising and wellness policies.

Below are successful fundraising ideas submitted from several CDI/CDC centers that are consistent with our Healthy Environment and School Wellness Policies:

Fundraising with Food:

Fresh Fruit baskets

Homemade pizza sale – provide just the crust or make whole pizza

Homemade soft pretzel sale

Homemade Trail Mix sale

Snack shack at school or center events with healthy snacks (fruit, crackers, pretzels, 100% fruit popsicles, bottled water)

Take home dinner – spaghetti, salad, garlic bread

Successful Non-Food Fundraising Ideas:

Auction or sale of children's art work and crafts

Books sales – Scholastics (make sure it doesn't conflict with school book fairs)

Car wash

Carnival

Catalog orders – center receives percentage of sales

Child care for back to school night or PTA meetings

Garage sales – families/staff donate items to sell

Jog-a-thon / Walk-a-thon/ / Dance-a-thon

Parent Cookbook

Parent Date Night – charge \$15 max – can advertise at the school too

Raffle donated gift certificates

Raffle "Theme" baskets

Restaurant donations – host a family night at the restaurant – center usually receives 10% of profit

Sport event/tournament – soccer or basketball game

Silent auction of donated items from families and businesses

Tupperware Sales

If you need details for any of these ideas please contact your Regional Nutritionist.